Marmalade:
Bring your console development skills and assets to Tegra 3 and beyond
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madewithmarmalade.com
Go cross-platform with one click

Stick with plain C++

easily re-use your code

One click deploy to iOS, Android and all other platforms
Mobile Game Development Complexities

Fragmented Tools

Fragmented Devices

Fragmented Code
Marmalade Provides the Solution

- Fragmented Tools
- Fragmented Devices
- Fragmented Code

- Unified Tools
- Unified Devices
- Unified Code
Marmalade Provides the Solution

- No device SDKs
- Use your favourite IDE...
- ...on your favourite platform
Marmalade Provides the Solution

- Single codebase for all platforms
- Common Language
- Update once deploy immediately
- Binary compatibility
Marmalade Provides the Solution

- Takes away the pain of device and OS fragmentation
- Desktop simulator
Marmalade: How it Works
Marmalade developers like sharing

http://github.com/marmalade
Case Study: Konami, Pro Evolution Soccer
Bringing PES to iOS and Android
Case Study:
HotGen, Indie ground-up dev

AAA indie development
Marmalade Roadmap
What’s coming?

- Desktop Deployment to Windows + OSX
- Smart TV platforms
- HTML5, CSS3 and JavaScript support
- Native UI
- More platforms we can’t talk about!
Any questions?

marmaladeapps

Marmalade

Download a full free evaluation
madewithmarmalade.com